



THE RESOLUTE

www.theresolute.co.zw

Welcome to The Resolute

Established in 2023, The Resolute Cleaning Company has quickly become a cornerstone of the Mutare cleaning industry. Our unwavering commitment to reliability and quality has earned us a reputation for excellence.

Our skilled team of professionals is dedicated to delivering exceptional results, tailored to meet your specific needs. We prioritize customer satisfaction and strive to exceed expectations. As we continue to grow, we remain dedicated to setting new standards in the cleaning sector, providing trusted and efficient cleaning solutions for our clients.

Our services INCLUDE

- Corporate cleaning
- Residential cleaning
- Site cleaning
- After-event cleaning



OUR VISION



VISION

"To be the most trusted and respected cleaning company in Mutare, providing exceptional service and innovative solutions that exceed our clients' expectations while prioritizing sustainability and community engagement." "To be the most trusted and respected cleaning company in Mutare, providing exceptional service and innovative solutions that exceed our clients' expectations while prioritizing sustainability and community engagement."



OUR MISSION

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"Our mission is to deliver exceptional cleaning services that exceed client expectations by providing reliable, efficient, personalized, eco-friendly, and sustainable solutions, empowering our team to create clean, healthy environments for homes, businesses, and events, contributing to a better community."



Our Goals

1

Combine growth, efficiency, and customer focus “in the short term, we aim to significantly increase our client base by targeting key market segments and implementing effective marketing strategies. We will also enhance our operational efficiency through process optimization and technological advancements, ensuring timely and cost-effective service delivery.”

2

Emphasize customer experience and brand building “Looking ahead, we aspire to enhance our customer experience by implementing advanced customer relationship management systems and personalized service offerings. We will also invest in brand building activities to strengthen our market position and attract new clients. By expanding our geographic footprint and diversifying our service portfolio, we will create long-lasting value for our stakeholders.”



Market Analysis

- Economic Growth: Mutare's growing economy and expanding corporate sector create a high demand for professional cleaning services.

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- Urbanization: The city's increasing population and urbanization drive the need for residential cleaning solutions.
- Diverse Services: The Resolute Cleaning Company's diversified services cater to various client needs, ensuring a steady stream of business.
- Local Talent: Availability of skilled and trainable labor in Mutare facilitates efficient service delivery and operations.

Our Dedication: The Resolute Cleaning Company is dedicated to delivering impeccable cleaning solutions tailored to meet the unique needs of our clients. We are committed to upholding the highest standards of cleanliness and professionalism, setting high benchmarks in the cleaning industry in Zimbabwe.

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safe for all types of skins



Kills 99.9%
of germs



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